

POWER TOOL SOLUTIONS



www.EAGLE-GROUP.com

Why Choose Eagle Group?

Eagle Group Benefits

- Division of AIMCO, the complete global source for all assembly, fastening and critical bolting needs for more than 40 years.
- Marketer of a diverse line of air tools.
- Supports Bricks-and-Mortar distributors as our only sales channels.
- Flexible speed to market with new product development.
- Simple, easy-to-learn, complimentary to any existing program.
- Not the broadest offering, but the Deepest Product offering for industry and users (of all sizes) requirements.

Bottom Line

• Stand-alone unique products as well as deep product groups.

<u>PLUS</u>

• List prices that are 20-30% lower than national brands.

<u>PLUS</u>

• 50% discount off of list price for general industrial tools and 40% for industrial tools.

<u>PLUS</u>

• No direct relationships with giant e-commerce sites or retail sites.

<u>PLUS</u>

• Quality of warranties/service under the AIMCO umbrella.

<u>EQUALS</u>

 Increased profit margins, repeat and new business with all of the Eagle Group benefits.



Portfolio Strategy

- A Good-Better-Best product category strategy.
- The most competitive list prices per category series.
- The Industry's deepest discounts.
- Over 25 product categories and growing with Premier stand-alone products.







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(503) 254-6600



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Recognized by Leaders in the Industry





AIMCO CORPORATE HEADQUARTERS

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